

# SPEAKER'S GUIDE



FESTIVAL  
**AFROFUTURISMO**  
ANO VI



# Summary

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## WHAT YOU NEED TO KNOW ABOUT THE AFROFUTURISM FESTIVAL YEAR VI

What we now call the Afrofuturism Festival began as the Afrofuturist Occupation, featuring temporary activations in public spaces. Since 2021, it has transformed into a Festival that is today one of the largest segments focused on futurism and diversity.

### HOW THE FESTIVAL WORKS

Casa Vale do Dendê, located at *Rua Alaíde do Feijão, No. 2 - Terreiro de Jesus*, will work as your compass. It's our meeting point and the starting point for the spaces where the Festival activities will take place, around Terreiro de Jesus - the iconic central square of the Historic Center of Salvador. In this space, we'll provide bilingual assistance to guide every participant and answer questions during the event.

### THE FORMAT

Our festival has an intimate format. Talks and panels will accommodate an average audience of 40 to 80 people, taking place simultaneously. It is common for lectures, talks, and panels to fill up quickly, as each topic is subject to the capacity of its respective spaces. Plan your participation in the event, with a plan A, a plan B, and even a plan C. We don't want anyone to miss out on other opportunities provided by the Festival. You can plan your schedule by tracking and participating in activities related to your interest (Literature, Arts, Performing Arts, and Body in Movement). Engage with your connections by sharing your festival experience on social media and remember to tag our profile @afrofuturismofestival. Please note that institutional channels have a limited capacity for reposts, so don't be disheartened if your content isn't featured. 😊

### HOW TO GET THERE



If you choose a rideshare service (Uber, 99, taxi, Indrive), set the destination to *Casa Vale do Dendê - Rua Alaíde do Feijão, N. 2*. Use the landmark Restaurante Ó Paí Ó in Terreiro de Jesus as a reference.

For those arriving by car, parking is available at Delta Park, located at Av. José Joaquim Seabra, 193 - Pelourinho. The discount stamp will be available at the Festival accreditation and must be presented when leaving the parking lot.

We offer a transfer service from the hotel to Casa Vale do Dendê. Pay attention to the itinerary. Confirm your departure time with the production team.



## VENUES OF THE AFROFUTURISM FESTIVAL



### 1. SANKOFA - CASA VALE DO DENDÊ

The first innovation hub in Salvador's Historic Center. It is a space for innovation, creativity, and diversity and, through programs and projects, aims to contribute to the qualification and professionalism of Afro-entrepreneurs from Bahia. Here we will have accreditation, talks, and panels, and you will also find all the production team of the event.

*Learn more about Vale do Dendê, the organization behind the Festival: [www.valedodende.org](http://www.valedodende.org)*



### 2. NSOROMMA - MUSEU DE ENERGIA - CENTRO DE EFICIÊNCIA ENERGÉTICA DA COELBA

Located in the Historic Center of Salvador, the Museum, housed in the historic building of Neoenergia - Coelba, presents the history of electricity through the use of scientific experiments, such as panels, monitors, and language adapted to the most diverse audiences. It brings together experiments that use electrical energy and electromagnetism, as well as models, toys, and themed games installed to make visitors learn the principles of electricity and its applications interactively and playfully. Talks and panels will be held in this space.



### 3. FAFANTO - MUSEU EUGÊNIO TEIXEIRA LEAL (BRAZIL MINT HOUSE) - "AFROFOTURISMO" SPACE

Brazil's first mint was in operation from 1694 to 1698, to resolve the shortage of money to make payments and to organize the monetary system, which was chaotic due to the presence of currencies from different nations. In addition to the panels, there will be activities for children (ages 8 to 12) in the Afrofuturism space and panels in the museum auditorium.



### 4. ANANSE - TEATRO SESC - SENAC PELOURINHO

The Serviço Social do Comércio (SESC) is a private institution that has been transforming thousands of lives through its actions and projects since 1946. The theater, which seats 220 people, is located within a cultural complex that offers a wide range of activities and services to the local community, such as a gastronomic museum and a restaurant/school. The program in this place includes panels and cultural activities.



### 5. FOFO - FACULDADE DE MEDICINA DA BAHIA (FACULTY OF MEDICINE OF BAHIA)

Founded in 1808, it is the oldest higher education institution in the history of Brazil and is located in Largo do Terreiro de Jesus (Historic Center of Salvador). The College's garden will host the Entrepreneurs' Fair and presentations of business cases.



### 6. NKONSONKOSON - LARGO TEREZA BATISTA (SEBRAE SPACE)

Cultural and artistic space in Salvador. It is a space of the official sponsor of the Afrofuturism Festival. This space will host activations, panels with big names in the market, and musical performances.



### 7. MMEREDANE - LARGO QUINCAS BERRO D'ÁGUA

Traditional space for artistic presentations in Pelourinho, where we will have dance activities and shows on the schedule.



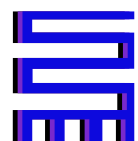
### 8. MAKO - CASA DO CARNAVAL DA BAHIA (HOUSE OF BAHIA'S CARNIVAL)

A museum that tells the story of Salvador's Carnival (the largest street carnival in the world) in a fun and interactive way. Opened in 2018 and located in the historic center of Salvador, the cultural facility features technology that allows visitors to experience the music, rhythms, and sensations that marked the Bahian festivities.



### 9. BOA ME MA ME BOA WO - CASA DAS HISTÓRIAS DE SALVADOR

Designed as a Heritage Interpretation Center, the Casa das Histórias de Salvador promotes an unprecedented, sensitive, and poetic immersive experience, capable of provoking the senses and inviting participants to make their connections about the city. Home to the Municipal Public Archive, the building is located in the Comércio neighborhood of Salvador, as a space for education, plurality, inclusion, and new perspectives, knowledge, and reflections in which time and memory merge, sometimes through history, sometimes through the dynamics that build the city daily.



### 10. NKYINKYIM - VALE DO DENDÊ (Lapa)

Vale do Dendê is a hub that fosters innovation and creativity ecosystems with a focus on diversity. The entity's first physical unit is located at Estação Nova Lapa, the largest urban transport terminal in the Northeast, where more than 500,000 people pass through every day. The hub offers courses, workshops, and activities to foster entrepreneurial culture. The unit, which will soon also have a coworking space, houses a collaborative store for Afro-entrepreneurs from Bahia - Acesso Nosso. In this edition of the Afrofuturism Festival, Vale do Dendê - Lapa will have the inauguration of the Afrofuturist exhibition Bacía-Metal by artists: JOZÀ, AQUILÁ and Omọ Irin.



### 11. AYA CASA ASHANTI - (PRESS ROOM)

Residential studio in the Historic Center of Salvador. Located near Terreiro de Jesus and the main tourist attractions of Pelourinho, the comfortable space is an Afrocentric refuge in the heart of Salvador's cultural effervescence. It will house the Press Room.



### 12. ADINKRAHENE - SEBRAE BLACK LAB

A leisure and cultural space in Pelourinho that is located in *CASARÃO 17*, where the Mariposa Restaurant and the Havaianas Store are also located. The SEBRAE BLACK LAB will operate on the upper floor, with activities focused on Afro-entrepreneurship and brand activation.



### 13. DUAFE - ESPAÇO NEGA JHÔ

Espaço de beleza onde se busca manter a cultura afro por meio da preservação da autoestima da mulher de qualquer etnia, bem como sua força, dança e liberdade. Este local dialoga com a valorização étnica, do cabelo, da beleza negra, através da arte da ornamentação de cabelos (tranças) e turbantes, além de promover oficinas para crianças e adolescentes.



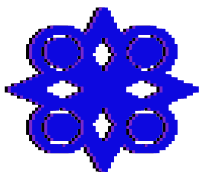
### 14. DAME DAME - CASA DO HIP HOP

An Afro-beauty space that seeks to maintain Afro culture by preserving the self-esteem of women of any ethnicity, as well as their strength, dance, and freedom. This place promotes ethnic appreciation, hair, and black beauty through the art of hair ornamentation (braids) and turbans, in addition to promoting workshops for children and teenagers.



### 15. KOKUROMOTIE - CASA DA ETHIOPIA

Located a few meters from Terreiro de Jesus, the residential house on Rua do Saldanha, no. 3, will be the exclusive food and relaxation space for the production of the Afrofuturism Festival - Year VI, where the team will recharge their batteries.

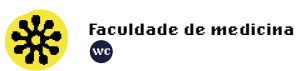


### 16. ESONO ANANTAM - CASA DOVE (CAFÉ DO VIAJANTE)

A wellness space dedicated to DOVE brand activation activities, where beauty treatments for black skin will be provided.



**Casa Vale do Dendê**



**Faculdade de medicina**



**Vale do Dendê - Lapa**

Av. Vale do Tororó, Estação da Lapa, s/n - Loja 44



**Espaço Negra Jhó**



**Museu da Energia**



**Largo Tereza Batista**



**Casa das Histórias de Salvador**

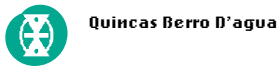
R. da Bélgica, 2 - Comercio



**Casa do Hip-Hop**



**Museu Eugênio Teixeira Leal**



**Quincas Berro D'agua**



**Casa Ashanti**



**Casa Ethiopia**



**SESC**



**Casa do Carnaval**



**Sebrae Black Lab\_**



**Casa Dove**

## ATTENTION



Please read this manual carefully and keep it handy to make the most of your participation in the event. This will give you quick access to all the information about the Afrofuturism Festival - Year VI.

If you have any questions or need assistance, please do not hesitate to contact a member of the Vale do Dendê team.

## THE WEATHER IN SALVADOR

- Salvador is known for its warm temperatures (24–30°C | 75–86°F). For your comfort, we recommend wearing light fabrics such as linen, cotton, tricoline, viscose, and silk. Comfortable shoes, such as sneakers or sandals, are also ideal.
- Use sunscreen: Walking through Pelourinho under the sun can be intense, so sunscreen is essential.
- Stay hydrated: Drinking water will keep you energized and ready to enjoy the festival.

## ABOUT YOUR PARTICIPATION IN THE EVENT

- Avoid taking political-party positions at the event.
- In your presentation, focus on the topic you will be presenting. We will not tolerate any type of discrimination related to ethnicity, race, gender, sexuality, or any other.
- Punctuality and Flight Times - we emphasize the importance of paying attention to the check-in and boarding times set by the airline. Unfortunately, we cannot be held responsible for missed flights caused by personal delays or unforeseen external events. Consequently, any expenses arising will be the responsibility of the passenger/speaker.
- Transportation and travel costs to the event, as well as any reimbursements, are the sole responsibility of the participant.
- Personal Items - we ask that you take special care of your personal belongings throughout the trip. Although we will do our best to provide support in whatever way is necessary, we are not responsible for forgotten, lost, or damaged items.
- Consumption in the Hotel Minibar - Consumption of food and beverages available in the hotel minibar is optional and the guest's responsibility. The costs will be charged directly by the hotel and will not be covered by our organization.
- Personal food expenses - personal food expenses during the trip are the sole responsibility of the participant, except in cases where specific meals are previously included in the official program. E.g.: Cocktail party.



## IMPORTANT SAFETY TIPS

- Choose to walk in groups. Avoid walking alone on unfamiliar streets, especially those that are not central.
- Avoid using cell phones in crowded areas and/or outside the main event areas. The streets in the Historic Center of Salvador are paved with cobblestones. For your comfort, choose to wear closed and comfortable shoes and avoid high heels.
- For safety reasons, after the Festival activities, we recommend that you stay at the hotel or go out in groups.
- We recommend that you make the most of the Afrofuturism Festival by participating in the activities scheduled for the two days of the event.



### USEFUL CONTACTS

Military Police: 190  
Fire Department: 193  
Emergency Medical Services (SAMU): 192  
Human Rights: 100



### CONTACT THE ORGANIZATION

The Vale do Dendê team will be available for any emergencies.

### Save these numbers:

International speakers  
Paulo Rogério: +5571 99166-5403  
Ana Furtado: +55 71 99306-4131 (WhatsApp only)  
Ana Luiza: +5531984610794

Logistics - Geovânia Ferreira: +5571984776192

National speakers - Ariadne Ramos: +557199135-0466 (WhatsApp only)  
Bárbara Assis +5571987442178



### HOSPITALS AND CLINICS

Hospital Geral do Estado  
Hospital Espanhol  
Hospital Português  
Ortoped  
COT



### ONLINE SOCIAL MEDIA

Website: [www.afrofuturismo.com.br](http://www.afrofuturismo.com.br)  
Instagram: @afrofuturismofestival  
Official hashtags: #festivalafrofuturismo #afrofuturismo #FAF

## MUSEUM ROUTE



**MUNCAB** - Nacional Museum of Afro-Brazilian Culture.

@muncab.oficial

📍 Rua das Vassouras, 25, Salvador, Bahia.

**MuNEAN** - Nacional Nursing Museum

@munean\_oficial. Free Entrance

📍 Rua Maciel de cima, nº 5 centro histórico , Pelourinho, Salvador, Bahia

**MUSEUM EUGÊNIO TEIXEIRA LEAL**

@museueugenio . Free Entrance

📍 Rua do Açouginho, 01 - Pelourinho - Salvador - Bahia

**CASA DO BENIN** - Culutral Center

@casadobenin. Free Entrance

📍 Rua Pe. Agostinho Gomes, 17 - Pelourinho. Salvador -Ba

**HOUSE OF BAHIA'S CARNIVAL**

@casadocarnavaldabahiac. Free Entrance

📍 Praça Ramos de Queiros, s/n, Pelourinho, Salvador, Bahia, Brazil  
40026-055

**HOUSE OF OLODUM**

@olodum\_oficial. Entrada Gratuita

📍 R. Maciel de Baixo, 22 - Pelourinho, Salvador - BA

**ATELIER CABULOSO** - URBAN ART AND DESIGN

@cabuloso\_atelier. Free Entrance

📍 Rua João de Deus, 21, Pelourinho, Salvador-Ba.

**ZUMVI** - Zumví Afro Photographic Archive

@zumviarquivofotografico. Free Entrance

📍 Rua Gregório de mMatos, 29, Pelourinho



## WHERE TO EAT



Some restaurant recommendations in the Pelourinho area:

Alaíde do Feijão (@alaidedofeijaooficial)

Axego Restaurant (@axegorestaurante)

Ó Paí Ó (@opaiopelo)

Maria Mata Mouro (@mariamatomouro)

Marrom Marfim Chocolates (@chocolatesmarrommarfim)

Boteco do Pelourinho (@botecodopelourinho\_)

Boteco do Viajante (@botecodoviajante)

Cantina da Lua (@cantinadalua)

CGC (@cgc\_restaurante)

Cuco Bistrô (@cucobistrooficial)

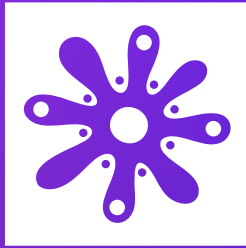
Mariposa (@mariposapelourinho)

Odoya (@odoyarestaurante)

Restaurante Portal do Pelô - @portaldopelo

Restaurante Uaua (@restauranteuaua)





FESTIVAL

# AFROFUTURISMO

ANO VI

Realização

**VALE DO  
DENDÊ**

Correalização

**SEBRAE**

Captação de parcerias

**CASÉ  
FALA**

Patrocínio

AGÊNCIA DO  
**TRABALHADOR**  
DA CULTURA

**SALVADOR  
CAPITAL  
AFRO**

Secretaria de  
Cultura e Turismo



**SALVADOR**  
PREFEITURA

**Banco do  
Nordeste**

**embasa**

**Embratur**

Did you know that Vale do Dendê has a virtual community and a specific group for the Afrofuturism Festival?

Download our app and stay tuned with everything that's happening.

Search for: Vale do Dendê

